



EURUKO 2016

EuRuKo is an annual non-profit tech conference with an accent on Ruby and satellite technologies.

It is the second largest Ruby community gathering in the world.

In 2016 EuRuKo will be held in Sofia, Bulgaria. We expect around 700 attendees from all around the globe, the majority of whom are Ruby and JavaScript developers.

For more information about EuRuKo:
<http://euruko2016.org/>

SPONSORSHIP PACKAGES

Unicorn

€9000

- Your logo and company description (100 words) in the dedicated Sponsors page
- **Highlighted logo placed in the footer of the conference website**
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- **Full page in the conference booklet (content at your provision)**
- **Dedicated slide in post-conference videos of the talks**
- **Dedicated slide during conference breaks**
- **Monochrome company logo included in the footer of all conference emails**
- **Dedicated “Thank you” blog post**
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- **Exhibit space: 3x3m highlighted booth (at your provision)**
- **1 Rollup banner on the Main stage**
- **5 conference passes**
- **3 items inserted in the goodie bag***

Puma

€7000

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- **Half page in the conference booklet (content at your provision)**
- Logo on sponsors slide in post-conference videos of the talks
- Text link included in the footer of all conference emails
- **Dedicated “Thank you” blog post**
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- **Exhibit space: 2x2m table**
- **2 Rollup banners in the Sponsors Hall next to your table**
- **3 conference passes**
- **2 items inserted in the goodie bag***

Pow €5000

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- **Logo on sponsors slide in post-conference videos of the talks**
- Text link included in the footer of all attendees emails
- Company mention in a shared “thank you” blog post about our Pow sponsors
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- **2 conference passes**
- **Rollup banner at the Sponsors Hall**
- **1 item inserted in the attendee goodie bag***

Webrick €2000

- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Your logo on the dedicated Sponsors page in the conference booklet
- Text link included in the footer of all attendees emails
- Company mention in a shared “thank you” blog post about our Webrick sponsors
- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Your swag on a shared table near the registration table
- 1 conference pass

* All items are subject to approval before being accepted as bag inserts.

Additional Sponsorship Options

- Rollup banner in the Sponsors Hall: **€750**
- Shared table (1x2m) and 1 rollup banner in the Sponsors Hall: **€1500** (for Webrick and Pow)
- Full table (2x2m) and 2 rollup banners in the Sponsors Hall: **€3000** (for Pow only)
- Dedicated slide during conference breaks: **€500** (for Pow and Puma)
- Coffee breaks sponsorship (contact us for further details)
- Official event party, with your marketing materials at the party venue (contact us for further details)

FAQ

DO I HAVE TO PROVIDE THE BANNERS AND ROLL UP POSTERS?

In packages that include banners and handouts, the EuRuKo committee will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

DO I HAVE TO PROVIDE MY OWN STAND FOR THE SPONSORS HALL?

The small exhibit space (2x2m) – the tables, are provided by the EuRuKo committee.

The large exhibit space (3x3m) – booth, you will have to pay for the booth yourself and make any necessary arrangements at the foyer. Of course the committee will help you with the arrangements and provide you with possible booth providers.

DO THE PRICES INCLUDE VAT?

The prices do not include VAT, which will be added where applicable.

DO YOU HAVE ANY OTHER SPONSORSHIP OPTIONS?

We will make sure you get the best out of your investment, so we are open to discuss other opportunities and bespoke packages.

READY TO SPONSOR?

Contact organisers at sponsors@euruko2016.org
or via cell phone +359 887 359 000